

## Why Eco-Protective Products

As Green Building and Sustainable Design industry continues growing, EPP aims to be the preeminent manufacturer and provider of ecofriendly, high performance paints and coatings. Whether for new construction or remodeling an existing home, office, or industrial facility, evidence indicates that 'green' products and design techniques deliver measurable improvements to the environment, long-term value, and the most favorable Return on Investment. Each of Eco-Protective Products' paints and coatings deliver tremendous value, are of the highest quality, and are at the forefront in 'green building' innovation.

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## A Sustainable Future Is Just a Brushstroke Away









## ECO-COOL ROOF

- Cool roofs increase occupant comfort, reduce air conditioning use, & increase roof longevity
- Reduce CO<sub>2</sub> Emissions
- Mitigate Urban Heat Island Effect
- Reduce Smog Formation
- Create Energy Savings Up to 30% by decreasing HVAC operating time
- Comply with strict building codes and regulations for Energy Efficiency
- Lower life-cycle costs versus many traditional roofing systems
- Qualify for local, state and federal rebates and tax incentives
- Qualify for LEED credits





## 5000 Features & Benefits

- Tremendous Energy Savings Produced by our Superior Solar Reflectance Index Value of 105\*\*
- The coating resists Blistering, Cracking, Flaking, and Peeling
- Resistant to Mold, Mildew, and other Fungal growth
- Sustainable performance and HIGH ROI
- Barrier to water intrusion however allows interior moisture vapors to escape the substrate
- Bridges cracks
- Easy to install. Can be applied over existing roofing surfaces maintaining structural soundness
- ENERGY STAR Rated roof coating
- Qualifies for LEED Credits